



Fern University
of Applied Sciences



Bachelor of Science in International Business Administration

Interested? Regular info events
online or on-site available.

► Business School

Study Programme at a Glance

Start of Studies	CW 38 (Induction Day in CW 37)
Mode of Study	full-time (FT) or part-time (PT)
Teaching Days	full-time: Monday to Friday part-time: Monday & Tuesday during foundation level, dependent on module choice during advanced level
Duration and ECTS-Credits	6 Semester (FT) 8 Semester (PT) 180 ECTS-Credits
Teaching Language	English
Teaching Location	Bern

Who is the study programme aimed at?

This programme is for everyone who wants to work in an international and intercultural environment. If you are open-minded and solution-oriented, and ready to embark on a journey of collaborating with diverse people and utilizing various methods to develop solutions for complex economic problems, then this programme is for you!

The Swiss Economy is globally connected. Switzerland is also the home to many international organisations. The BSc International Business Administration will equip you with the necessary knowledge and skills to pursue a successful career in this environment. Due to the international group of students as well as various exchange opportunities, you will be able to start building your own international network.

What are the requirements?

Applicants must meet specific admission requirements pertaining to their educational background. Additionally, they are required to possess a minimum of one year's full-time work experience in a field related to their area of study. As the study program is conducted in English, it is necessary for applicants to have a strong B2 level in English. However, a C1 level is highly recommended. More detailed information on our admission requirements and the application process can be found at the QR-Code below.



Further information about the programme and the application process:
bfh.ch/business/ip

Structure of the Study Programme

The numbers next to the modules indicate the ECTS credits that can be earned.

		Elective Group Accounting, Finance, Tax	Elective Group HR, Organisation, Leadership	Elective Group Innovation, Entrepre- neurship & Marketing	Elective Group Society & Economics	Elective Group Methods & Business Skills		Specialisation
ADVANCED LEVEL		choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	no minimum requirements	Specific optional modules offered by the Business School, other BFH departments or universities (national or international)	Bachelor Thesis
		International Management & Business Ethics 6	Financial Management 6		Economics 6 International Business Law 6	Business Analytics 6		Fixed Specialisation Banking & Finance (EN) Digital Business Management (EN) Global Management (EN) Innovation & Entrepreneurship (EN) Marketing (EN/GE) Sustainable Business (EN/GE) Accounting & Controlling (GE) Digital Government (GE) Human Resource Management (GE) Real Estate Management (GE) Wirtschafts- & Digitalrecht (GE)
FOUNDATION LEVEL	Business IT 3 Inside the International Firm 6	Accounting 6	Human Resource Management 6	Marketing 6 Strategy & Organisation 6	Environment of the International Firm 6	Mathematics 3 Business English 1 3 Business English 2 3 Academic Skills 6 Intercultural Competence & Communication 6		
	Business Basics	Accounting, Finance, Tax	HR, Organisation, Leadership	Innovation, Entrepreneurship & Marketing	Society & Economics	Methods & Business Skills	Optional Modules	Specialisation

Programme Content

The competences taught in the curriculum are provided in modules. Compulsory modules provide fundamental business knowledge and skills. During the advanced level you are free to choose from a variety of elective and specialisation modules to strengthen your individual profile.

Specialisations taught in English include

- Banking & Finance
- Digital Business Management
- Global Management
- Innovation & Entrepreneurship

Additionally, you can choose from a variety of specialiations taught in German.

If you work in a field related to business administration while studying, you have the opportunity to apply for recognition of your work and receive a maximum of 12 ECTS towards your degree. Additionally, you will have the opportunity to gain valuable practical experience through various modules that involve collaborations with companies and other institutions.

Several modules focus on specific challenges faced by international companies, such as the elective modules "Business and International Policymaking" and "Managing People Globally." In addition, multiple modules include collaboration with foreign partner universities. This collaboration may occur through virtual group projects, study trips to various destinations, or hosting international student groups in Bern.

Teaching Concept

While the foundation level consists purely of compulsory modules, modules can be planned individually and flexibly during the advanced level. We value presence teaching for personal exchange and the development of global competences. However, several forms of online teaching, self-directed assignments, group projects and simulations allow self-responsible and flexible studying.

Profile of the Study Programme

Business is a global endeavor: global and intercultural competencies are therefore essential. The BSc International Business Administration provides you with a set of sound foundational skills, including language proficiency, the ability to work with people from around the world, and knowledge about current global developments and the associated uncertainties. The programme also offers a variety of opportunities to strengthen your individual profile for the career path you want to pursue.

Exchange Semester & Double Degree

In order to gain in-depth international experience, you can choose to study abroad for one or two semesters at one of our partner universities around the world. You also have the option to complete your final year, including specialisation and bachelor thesis, at one of our designated Double Degree partner institutions. This allows you to obtain their degree in addition to the BFH degree.

Additional Certificates

In addition to the Bachelor's degree, with a little extra effort you can earn either a Certificate of Global Competence or a Certificate of Engagement, demonstrating your competencies in inter- and transculturality or your volunteerism.

Career Services & Consultations

We offer continuous support and guidance from your first day of studies until the completion of your degree, providing a wide range of services through our Career Services. Our Student Services team is also available to advise you in your decision-making process as part of your studies.

Welcome to the Business School with Sustainable Impact

Our English-language BSc International Business Administration enables you to study with an international group of students taught by an international group of lecturers. Extensive collaborations with partner universities provide opportunities to engage in a wide range of international activities at home and abroad. A significant portion of the study program can be put together yourself, allowing you to build your own unique profile.



Prof. Dr. Claudia Vogel
Head of Degree Programme
BSc International Business Administration

«The IBA program is adapted to respond to a fast-changing world. It not only equips me with the necessary tools to work as a business administrator, but also opens avenues into Sustainability Management, Digitalization, Innovation and Entrepreneurship which are vital tools in the global job market.»



Caroline Wanjiru Nganga
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5th semester


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