

UNESCO Chair in Responsible Global Management (RGM)

UNESCO Chair for Higher Education, Research, and Innovation in Responsible Global Management (HERI-RGM)

Chaire UNESCO pour l'Enseignement Supérieur, la Recherche et l'Innovation en Gestion Globale Responsable (ESRI-GGR)

UNESCO-Lehrstuhl für Hochschulbildung, Forschung und Innovation im Bereich des verantwortungsvollen globalen Managements (HBFI-VGM)

Why

International dialogue and collaboration are at the heart of responsible global management

We live in a highly complex world. The climate emergency, the multiple crises (health, energy, etc.), the conflicts between countries and the decline of multilateralism hinder the path towards the achievement of the goals set in the Agendas 2030 (UN) and 2063 (AU).

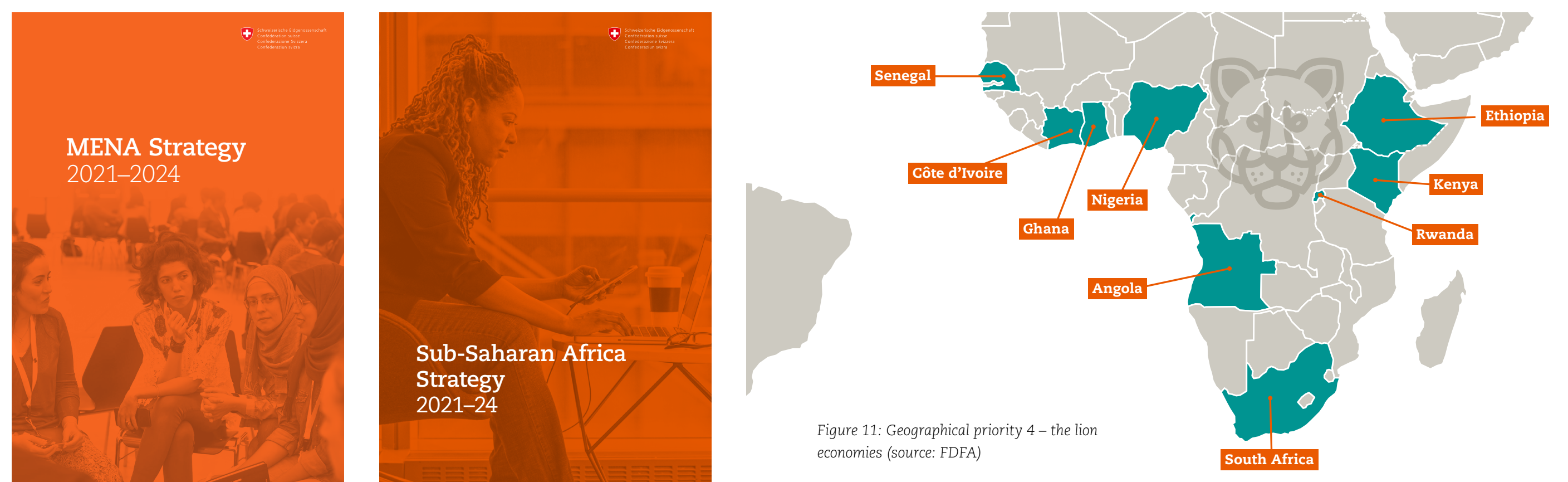
This situation not only makes us aware of our interdependence on a global scale and of the indispensable solidarity, but also of our responsibility at all levels: individual and collective, private, and public. Responsible global management aims to contribute to improving the quality of life on and for the planet.

Education and the development of new knowledge in this field play a decisive role in jointly shaping a more sustainable future on a global level. The UNESCO Chair in Responsible Global Management is intended to drive forward decisive findings in this regard.

Context and Definition

A UNESCO Chair is an international network of higher education institutions that partners with UNESCO to promote scientific knowledge and practical skills in thematic areas of global importance.

The UNESCO Chair for Responsible Global Management is in line with the strategic thematic areas of BFH and the Swiss foreign policy - in particular the „MENA“ and „Sub-Saharan Africa“ strategies.



The activities and projects of the new Chair are aligned with the two following UNESCO initiatives:

- Roadmap „Beyond Limits: New ways to reinvent higher education“
- „Priority Africa Flagship Programmes and Actions. The Operational Strategy for Priority Africa 2022-2029. Flagship Program 1: Campus Africa“

Figure 1. Principles to shape the future of higher education



Source: UNESCO (2022). Roadmap Proposed for the 3rd World Higher Education Conference

Objectives

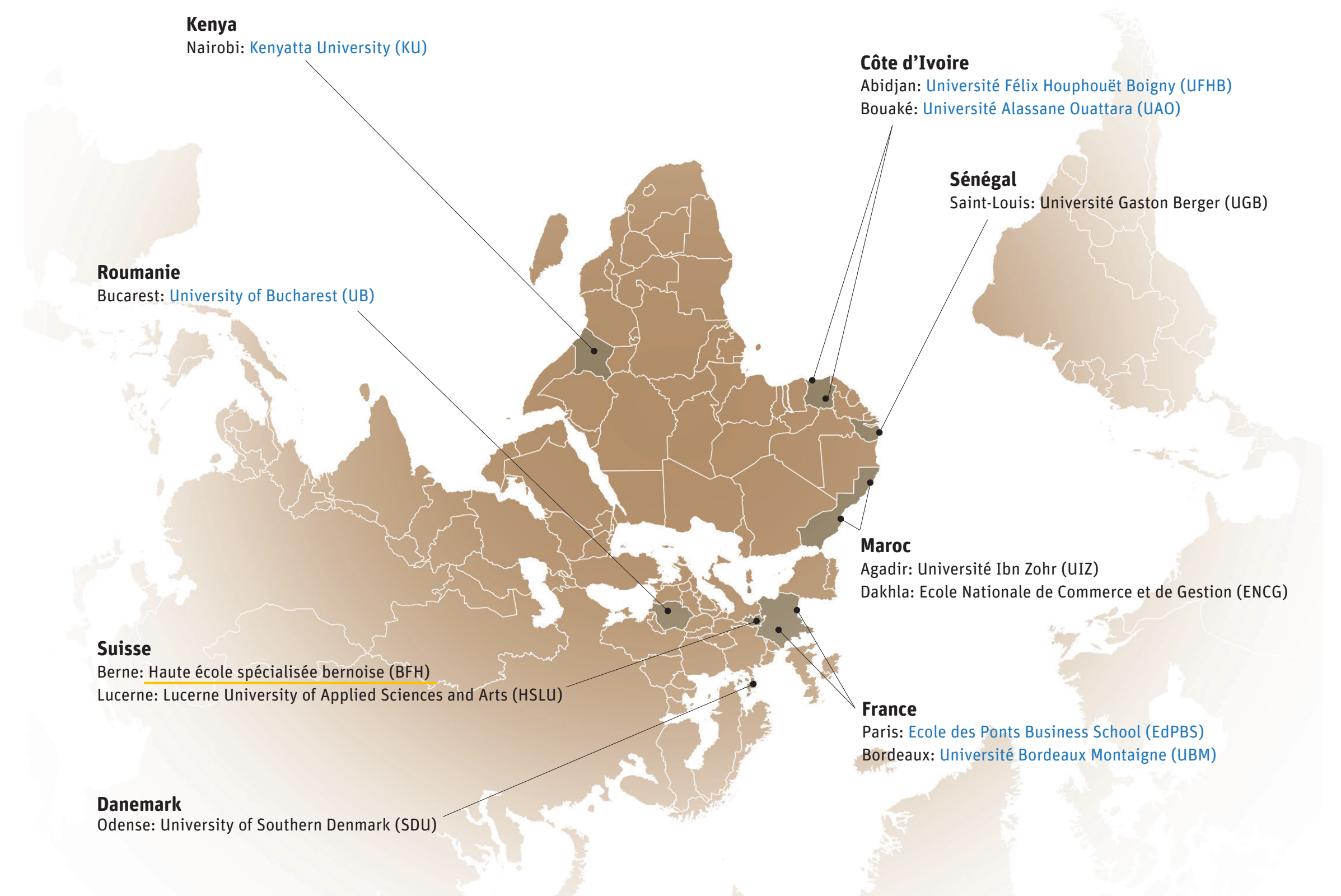
- Produce, through the collaboration in an international, interdisciplinary, and intercultural network, new scientific knowledge on the topic of responsible global management.
- Develop innovative models, methods, and tools for management practices in the economic, political and social spheres (at all levels: local, regional, national, international)
- Discuss, compare and revisit together programs and contents of higher education for the responsible management of immaterial and material resources to develop up-to-date and future-oriented learning offers.

Partner Network

The UNESCO Chair at BFH has interdepartmental outreach. It is based at the School of Business (Institute of Marketing and Global Management):

- Prof Dr Pia Stalder** (Chairholder, Switzerland, BFH) – pia.stalder@bfh.ch
- Prof Dr Malika Abentak** (Co-Coordinator, Morocco, Agadir, Université Ibn Zohr, Faculté des Sciences Juridiques, Economiques et Sociales) – m.abentak@uiz.ac.ma
- Prof Dr Kalidou Seydou Sy** (Co-Coordinator, Senegal, Saint Louis, Université Gaston Berger, Unité de Formation et de Recherche Lettres et Sciences Humaines) – kalidou.sy@ugb.edu.sn

This chair connects 12 universities, 6 of which are in Europe (Switzerland, France, Romania, Denmark) and 6 in Africa (Morocco, Senegal, Ivory Coast, Kenya).



The boundaries and names shown, as well as the designations used on the map, do not imply endorsement or acceptance by BFH

Action Plan



2024: Pool and develop new knowledge. Organisation of an international congress on the theme in Dakhla, Morocco. Setting up of the International Learning Net of Workplaces (ILNW), an international laboratory (incubator) composed of scientists, entrepreneurs, political actors, students and civil society representatives (2024).

2024 onward: Co-design and launch of research project(s) on responsible global management practices and strategies in multinational companies and organisations in Europe and Africa.

2026 onward: Comparative and critical analysis and discussion of higher education programmes and contents in the field of responsible global management, „reinvention“ of training offers and contents, development of new offers (by institution, between institutions, nationally and internationally).

Collaboration Offer

We are an interdisciplinary, intercultural and international team committed to a more responsible approach to the immaterial and material aspects of cohabitation and collaboration at local, regional, national and international level.

Our values are: dialogue, inclusion, respect, critical thinking, and creativity - for the benefit of people and the environment. We offer:

1. Research cooperation (basic and applied)
2. Educational cooperation (from BA level onwards)
3. Mentoring (understood as counselling, coaching, and training)
4. Lectures and presentations
5. (Co-)Supervision of MA and PhD projects
6. Internships

