Module Title	Social Entrepreneurship
Code	MCCf233
Degree Programme	Master of Science – Circular Innovation and Sustainability
ECTS Credits	3
Workload	90 hours • 14 hours contact teaching • 76 hours self-study
Module Coordinator	Name: Prof. Dr. Nicola Blum Phone: +41 (0) 31 848 63 45 Email: nicola.blum@bfh.ch Address: BFH – Institut Sustainable Business Brückenstrasse 73, 3005 Bern
Lecturers	• Sebastian Gerner; Ypsomed • Possible complementary guest lecturers
Entry Requirements	Prerequisite: • MCCf013 Introduction to Circular Economy and Scientific Literature
Competencies upon Completion	Through this module, students: • develop their pitching skills; • experience collaboration in teams. After completing the module, students will be able to: • evaluate business and/or not-for profit ideas in terms of their sustainability impact; • know different funding instruments and partners for raising funds for a project.
Content	Social entrepreneurship has gained importance in recent years to address significant challenges such as poverty or the climate crisis. It is a source for change towards a more sustainable economy. This module explores the potential of social businesses in relation to innovative circular ideas. We will: • reflect on the definition(s) and the potential of social entrepreneurship; • analyse your circular business and not-for profit ideas (for example those, created in the course MCCf213 Circular Business Models) in terms of social and environmental sustainability; • fine-tune some of your circular ideas in relation to social entrepreneurship; • learn to pitch and sell these ideas to acquire initial funding.
Teaching and Learning Methods	• Contact teaching (group discussions and workshops) • Project-Based Learning in teams • Peer-to-peer and external feedback

Competency Assessment	• Oral presentation, Group work (40%) • Final report - based on group work outcomes, Individual (60%) Students who receive an insufficient overall grade of 3.5, are given the opportunity to carry out a *subsequent improvement* of written assignments defined by the module coordinator. The maximum overall grade that can then be obtained is 4. This still counts as the first attempt.
Mode of Repetition	Should a student fail the module, they have one more attempt. They may either: • Submit a new assignment (100%), defined by the *Module Coordinator*, for the next resit examination session - <u>provided the student has actively participated in the group work throughout the course</u>. • Repeat the full module next time it is offered.
Format	2 lessons per week over 7 weeks
Attendance	Not mandatory However, active participation in group work throughout the course is mandatory. A lack of commitment and/or participation in this group work can lead to exclusion from the *Competency Assessment* and therefore to the failure of the module.
Module Type	Compulsory-Elective
Timing of the Module	Spring Semester, Calendar Weeks 17 to 23
Venue	Onsite	Brückenstrasse 73, 3005 Bern
Literature	Literature will be provided before the start of the module via Moodle.
Language	English
Links to Other Modules	• MCCf213 Circular Business Models • MCCf313 Society and Technology • MCCf443 Impact Assessment • MCCf453 Circular Design
Last Update	June 2024